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| **VIDEO** | **AUDIO** |
| **SUGGESTED LEAD-IN**  **Kate Ryan,**  **Colorado Water Trust**    **Jon Radke,**  **Coca-Cola Colorado**  **Kate Ryan**  **Max Schmidt**  **Manager**  **Orchard Mesa**  **Irrigation District** | For decades, water managers and environmentalists have worked to keep  a critical stretch of the drought-stressed Colorado River healthy enough  to support endangered fish.  This year, they’re getting a boost from some of the biggest names in corporate America: Coca-Cola, Coors and Intel.  **In this special report from the Water Desk, Fresh Water News’ Jerd Smith reports.**  **------------------------------------------------------------------------------**  (Nat)  2:36-2:44 We have to have partners to buy the water.  2:26 – 2:56 Water is really important to Coca-Cola. We have a vested interest in water security. For every drop we use we give one back  **Coca-Cola, as well as Coors Seltzer and Intel Corp. have made a**  **10-year commitment to the Colorado River, to provide more**  **security for flows increasingly stressed by drought and climate change.**  **3:08-3:38** Variable flows, It definitely helps the river, it allows us to move really quickly  **These peach orchards rely on an irrigation system and hydropower**  **plant, which are key players in steering water**  **downstream. But sometimes the hydropower plant**  **has to shut down because there isn’t enough water upstream**  **to flow through its turbines. That’s where the corporate partners**  **come in, buying unused water upstream, delivering it to the**  **hydropower plant, which then sends it downstream,**  **benefitting the fish.**  24:26-24:37 We appreciate that the fish people appreciate that we  have to make a living too….when we all work together the  system works.  **JERD SIGNOFF** |